

INFORMATION CLAUSE

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; hereinafter referred to as: the "GDPR"), we inform that:

Data Controller:

1. The Controller of the personal data processed within the online store www.lamania.eu (hereinafter: "Online store") is "LA MANIA" SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ (registered office and service address: ul. Czerniakowska 87a, 00-718 Warsaw), entered in the register of entrepreneurs of the National Court Register under the number: KRS 0000366284, maintained by the District Court for the capital city of Warsaw in Warsaw, 13th Commercial Department of the National Court Register, share capital in the amount of: PLN 29 172 150.00; Tax Identification Number - NIP: 1132813143, Statistical Identification Number - REGON: 142572166 (hereinafter referred to as: "LA MANIA");
2. Contact with the Controller is possible in writing - to the address: LA MANIA Sp. z o.o. ul. Czerniakowska 87a, 00-718 Warsaw or electronically - to the e-mail address [e-lamania@lamania.eu](mailto:lamania@lamania.eu) or by phone at +48 885 250 250

Purpose and basis of personal data processing:

1. We will process your personal data for the following purposes:
 - a) to carry out transactions within the Store - under Article 6(1)(b) of the GDPR, i.e. processing is necessary for the performance of a contract or to take steps at the request of the data subject prior to entering into a contract;
 - b) marketing of the Controller's own services and products - under Article 6(1)(f) of the GDPR, i.e. on the basis of the legitimate interest pursued by the Controller, i.e. to carry out direct marketing of its products and services;
 - c) to conduct marketing and promotional activities - under a separately granted consent (Article 6(1)(a) of the GDPR),
 - d) to establish, assert or defend against possible claims between you and the Controller - under Article 6(1)(f) of the GDPR, i.e. on the basis of the legitimate interest pursued by the Controller, which is the possibility of asserting claims.
 - e) to send commercial information by electronic means pursuant to Article 10(2) of the Act on Providing Services by Electronic Means of 18 July 2002 (consolidated text, Journal of Laws of 2017, item 1219, as amended) - under a separately granted consent ,
 - f) to use telecommunications terminal equipment and automatic calling systems for direct marketing purposes in accordance with Article 172 of the Act of 16 July 2004. Telecommunications Law (consolidated text, Journal of Laws of 2017, item 1907 as amended) - under a separately granted consent;

Categories of personal data recipients

1. Your personal data may be disclosed to the following entities: employees and associates of the Controller, IT service providers, entities providing consultancy, legal services.
2. Your personal data may be made available to entities and authorities authorised to process such data pursuant to the legal regulations.

3. The Controller does not intend to transfer your personal data to countries outside the European Economic Area or to an international organisation.

Personal data retention period

1. Your personal data will be processed until you withdraw your consent or object to the processing of your data (which will also occur as a result of the termination of the agreement for the provision of the electronic newsletter service) - in cases where your personal data is processed on the basis of a separate consent to send the newsletter or to carry out marketing activities or on the basis specified in Article 6(1)(e) or (f) of the GDPR, including for the purposes of direct marketing.

Your Rights

1. The provision of the data is voluntary, however, necessary to carry out transactions within the Store. The failure to provide personal data prevents the creation of your account in the Store and the completion of transactions within the Store. This does not apply to the processing of data for commercial and marketing purposes, which is only carried out in the event of voluntary consent, independently of transactions within the Store.
2. Your data may be processed in the form of analytical, sales and marketing profiling, in order to tailor materials issued by the Controller to your needs and interests and to make measurements that will allow the Controller to improve the services it provides. Binding decisions are not automated;
3. You have the right to request from the Controller access to your personal data, rectification, erasure, restriction of processing of such data or data portability;
4. To the extent that the processing of your personal data is based on consent, you have the right to withdraw it. The withdrawal of the consent shall not affect the compliance with right of processing which was applied under the consent prior to its withdrawal.
5. To the extent that the processing of your personal data is based on the premise of the LA Controller's legitimate interest, you have the right to object to the processing of your personal data.
6. In order to exercise the above rights, please contact the Controller using the contact details indicated above (see section 2 for contact details indicated above).
7. Whenever you consider that processing of your personal data by the Controller violates the provisions of the GDPR, you also have the right to lodge a complaint with the President of the Office for Personal Data Protection.
8. More information on the principles of personal data processing is available in the Privacy Policy available in the section [Regulations and Clauses](#).