

PRIVACY AND COOKIES POLICY OF LAMANIA.EU ONLINE STORE

of 16 January 2024

This Privacy and Cookies Policy describes how "LA MANIA" Spółka z ograniczoną odpowiedzialnością with its registered office in Warsaw uses information about you which constitutes personal data within the meaning of the provisions of the Regulation on the Protection of Personal Data (GDPR). Here you will also find information about your rights in relation to the processing of your personal data. The Privacy Policy applies to all Customers of the Online Store and visitors to our websites who may or may not be our Customers.

In the event of doubt or inconsistency between this Policy and the consents granted by a person, irrespective of the provisions of the Policy, it is always the consents provided on a voluntary basis or the legal regulations that shall be the basis for taking and determining the scope of action by the Company. In the event of such inconsistency between the Policy and the content of the information clauses provided by the Company when collecting personal data (usually under the forms in the Store or on individual pages), the information to be followed by the Customer shall be the information provided to him/her under the aforementioned information clauses.

DEFINITIONS

Whenever the following terms and definitions are used in this Policy, they shall be understood as follows:

1. **Controller or Company** - "LA MANIA" SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ (registered office and service address: ul. Czerniakowska 87a, 00-718 Warsaw), entered in the register of entrepreneurs of the National Court Register under the number: KRS 0000366284; the registry court keeping the documentation of the company: District Court for the capital city of Warsaw in Warsaw, 13th Commercial Department of the National Court Register, share capital in the amount of: PLN 29 172 150.00; Tax Identification Number - NIP: Statistical Identification Number - REGON: 142572166 142572166 and e-mail address: e-lamania@lamania.eu
2. **Cookies** - means IT data, in particular small text files, recorded and stored on the devices through which the User uses the websites of the Online Store.
3. **Controller's Cookies** - means cookies placed by the Controller, related to the provision of electronic services by the Controller through the Online Store.
4. **External Cookies** - means Cookies placed by the Controller's partners, via the website of the Online Store
5. **Personal data** - all information about a natural person identified or identifiable by one or more factors specific to physical, physiological, genetic, mental, economic, cultural or social identity, including a device IP, location data, internet identifier and information collected through cookies and other similar technology.
6. **Policy** - this Privacy Policy.
7. **Device** - means an electronic device through which the User accesses the Online Store
8. **GDPR** - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC.
9. **Online Store** - online store operated by the Controller at the following address www.lamania.eu.

10. **User** - any natural person visiting the Online Store or using one or more of the services or functionalities described in the Policy. A person who has registered in the Online Store or subscribed to the Newsletter service shall become a **customer**.

§1. GENERAL PROVISIONS

1. The Controller of personal data collected through the Online Store is "LA MANIA" Spółka z ograniczoną odpowiedzialnością with its registered office in Warsaw (registered office and service address: ul. Czerniakowska 87a, 00-718 Warsaw), entered in the register of entrepreneurs of the National Court Register under the number: KRS 0000366284; the registry court keeping the documentation of the company: District Court for the capital city of Warsaw in Warsaw, 13th Commercial Department of the National Court Register, share capital in the amount of: PLN 29 172 150.00; Tax Identification Number - NIP: Statistical Identification Number - REGON: 142572166 142572166 and electronic mail address: e-lamania@lamania.eu - hereinafter referred to as the "Controller" simultaneously operating as the Service Provider of the Online Store and the Seller.
2. Personal data in the Online Store is processed by the Controller in accordance with the binding legal regulations, in particular in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as "GDPR" or "GDPR Regulation". Official text of the GDPR Regulation: <http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32016R0679>
3. The Controller has appointed a Data Protection Supervisor who can be contacted on all matters relating to the processing of personal data and the exercise of rights in relation to data processing. Details of the Data Protection Supervisor of LA MANIA Sp. z o.o. are available on the website www.lamania.eu under the "Contact" tab and the "Personal Data" tab. If you wish to contact the Data Protection Supervisor, please use the following contact details:
 - a) address: head office address of LA MANIA Sp. z o.o., with annotation "Data Protection Supervisor"
 - b) email address: iod@lamania.eu
4. The use of the Online Store, including shopping, is voluntary. Likewise, the related provision of personal data by the User or Customer using the Online Store is voluntary, subject to two exceptions: (1) conclusion of contracts with the Controller - failure to provide, in the cases and to the extent indicated on the website of the Online Store and in the Regulations of the Online Store and this privacy policy, personal data necessary for the conclusion and performance of a Sales Contract or an agreement for the provision of Electronic Services with the Controller shall result in the impossibility to conclude such a contract. The provision of personal data in this case is a contractual requirement and if the data subject wishes to enter into the contract in question with the Controller, he or she is obliged to provide the required data. Each time the scope of data required to conclude a contract is indicated beforehand on the website of the Online Store and in the Regulations of the Online Store; (2) the Controller's statutory obligations - providing personal data is a statutory requirement resulting from generally applicable laws imposing an obligation on the Controller to process personal data (e.g. processing of data for the purpose of keeping tax or accounting books) and failure to provide such data will prevent the Controller from fulfilling those obligations.
5. The Controller shall exercise due diligence to protect the interests of the data subjects whose personal data it processes and, in particular, it is responsible and ensures that the data it collects is: (1) processed lawfully; (2) collected for specified, legitimate purposes and not further processed in a way incompatible with those purposes; (3) substantively correct and adequate in relation to the purposes for which it is processed; (4) kept in a form which permits identification of data subjects for no longer than is necessary to achieve the purpose of the processing; and (5) processed in a manner which ensures appropriate security of personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, by means of appropriate technical or organisational measures.

6. Having regard to the nature, scope, context and purposes of the processing and the risk of violation of the rights or freedoms of natural persons of varying probability and risk weight, the Controller shall implement appropriate technical and organisational measures to ensure that the processing is carried out in accordance with this Regulation and to be able to demonstrate this. These measures are reviewed and updated as necessary. The Controller shall apply technical measures to prevent the acquisition and modification by unauthorised persons, of personal data sent electronically.
7. All words, phrases and acronyms appearing in this privacy policy and beginning with a capital letter (e.g. Seller, Online Store) shall be understood in accordance with their definition in the Rules and Regulations of the Online Store available on the pages of the Online Store.

§2.

BASIS OF DATA PROCESSING

1. The controller is entitled to process personal data where, and to the extent that, one or more of the following conditions are met: (1) the data subject has given his or her consent to the processing of his or her personal data for one or more specified purposes; (2) the processing is necessary for the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering into a contract; (3) the processing is necessary for compliance with a legal obligation incumbent on the Controller; or (4) processing is necessary for the purposes of the legitimate interests pursued by the Controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.
2. The processing of personal data by the Controller requires in each case the existence of at least one of the grounds indicated in clause 2.1 of the privacy policy. The specific grounds for the processing of personal data of the Users and Customers of the Online Store by the Controller are indicated in the next section of the privacy policy - with reference to the respective purpose of processing personal data by the Controller.

§3.

PURPOSE, BASIS AND DURATION OF DATA PROCESSING IN THE ONLINE STORE

1. In each case, the purpose, basis and period and recipients of the personal data processed by the Controller result from the activities undertaken by the respective Service Recipient or Customer in the Online Store or by the Controller. For example, if the Customer decides to make a purchase from the Online Store and chooses personal collection of the purchased Product instead of courier delivery, his/her personal data will be processed for the purpose of performing the concluded Sales Contract, but will no longer be made available to the carrier carrying out the delivery on behalf of the Controller.
2. The Controller may process personal data within the framework of the Online Store for the following purposes, on the grounds, and during the periods indicated in the table below:

Purpose of data processing	Legal basis for data processing	Data retention period
Performing a Sales Contract or an agreement for the provision of an Electronic Service or taking action at the request of the data subject prior to entering into the aforementioned contracts	Article 6(1)(b) of the GDPR Regulation (performance of a contract) - processing is necessary for the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering into a contract	The data shall be stored for the period of time necessary for the performance, termination or otherwise expiry of the concluded Sales Contract or Electronic Service Agreement.
Direct marketing	Article 6(1)(f) of the GDPR Regulation (legitimate interest of the Controller) - the processing is necessary for the purposes of the Controller's legitimate interests - consisting of looking after the interests and good image of the Controller, its Online Store and aiming to sell Products	<p>The data shall be stored for the period of existence of the legitimate interest pursued by the Controller, but no longer than the period of limitation of the Controller's claims against the data subject in respect of the Controller's business activities. The period of limitation is determined by law, in particular the Civil Code (the basic limitation period for business-related claims is three years and for a sales contract two years).</p> <p>The Controller may not process the data for direct marketing purposes in the event of an effective objection to this effect by the data subject.</p>
Marketing	Article 6(1)(a) of the GDPR Regulation (consent) - the data subject has consented to the processing of his/her personal data for marketing purposes by the Controller	The data is stored until the data subject withdraws his or her consent to further processing for this purpose.
Third-party marketing	Article 6(1)(a) of the GDPR Regulation (consent) - the data subject has consented to the processing of his/her personal data for marketing purposes by the Controller's Partners	The data is stored until the data subject withdraws his or her consent to further processing for this purpose.
Customer's expression of opinion on the concluded Sales Contract	Article 6(1)(a) of the GDPR Regulation - the data subject has consented to the processing of his/her personal data in order to express the opinion	The data is stored until the data subject withdraws his or her consent to further processing for this purpose.
Keeping of accounts	Article 6(1)(c) of the GDPR Regulation in conjunction with Article 74(2) of the Accounting Act, i.e. of 30 January 2018. (Journal of Laws 2018, item 395) - the processing is necessary for the fulfilment of a legal obligation incumbent on the Controller;	The data is retained for the period required by law requiring the Controller to keep books or accounts (5 years, calculated from the beginning of the year following the financial year to which the data relates).

Establishing, asserting or defending claims which the Controller may assert or which may be asserted against the Controller	Article 6(1)(f) of the GDPR Regulation (legitimate interest of the Controller) - the processing is necessary for the purposes of the Controller's legitimate interests - consisting in establishing, asserting or defending claims which the Controller may assert or which may be asserted against the Controller	The data shall be stored for the period of existence of the legitimate interest pursued by the Controller, but no longer than the period of limitation of the Controller's claims against the Controller (the basic period of limitation for claims against the Controller is six years).
Use of the website of the Online Store and ensuring its proper functioning	Article 6(1)(f) of the GDPR Regulation (legitimate interest of the Controller) - the processing is necessary for the purposes of the Controller's legitimate interests - consisting in running and maintaining of the Online Store website	The data shall be stored for the period of existence of the legitimate interest pursued by the Controller, but no longer than the period of limitation of the Controller's claims against the data subject in respect of the Controller's business activities. The period of limitation is determined by law, in particular the Civil Code (the basic limitation period for business-related claims is three years and for a sales contract two years).
Keeping statistics and analysing traffic in the Online Store	Article 6(1)(f) of the GDPR Regulation (legitimate interest of the Controller) - the processing is necessary for the purposes of the Controller's legitimate interests - consisting in keeping statistics and analysis of traffic in the Online Store in order in order to improve the functioning of the Online Store and increase the sales of Products	The data shall be stored for the period of existence of the legitimate interest pursued by the Controller, but no longer than the period of limitation of the Controller's claims against the data subject in respect of the Controller's business activities. The period of limitation is determined by law, in particular the Civil Code (the basic limitation period for business-related claims is three years and for a sales contract two years).

§4.

RECIPIENTS OF DATA IN THE ONLINE STORE

1. For the proper functioning of the Internet Store, including the performance of concluded Sales Contracts, it is necessary for the Controller to use the services of external entities (such as e.g. a software provider, courier or payment processor). The Controller shall only use such processors who provide sufficient guarantees to implement appropriate technical and organisational measures so that the processing meets the requirements of the GDPR Regulation and protects the rights of the data subjects.
2. The transfer of data by the Controller does not take place in every case and not to all recipients or categories of recipients indicated in the Privacy Policy - the Controller transfers data only when it is necessary for the fulfilment of the given purpose of personal data processing and only to the extent necessary for its fulfilment. For example, if the Customer uses personal collection, his/her data will not be transmitted to the carrier cooperating with the Controller.
3. In order to register with us or to be able to subsequently log in to the Controller's websites, we offer, in addition to our own procedure, the possibility of performing these actions via Facebook Connect, Google. To do this, we will redirect you to the website of the relevant service provider. Data from the service provider (e-mail, platform ID, optional name) is then provided to create an account.
4. The personal data of Users and Customers of the Online Store may be communicated to the following recipients or categories of recipients:
 - a) carriers/forwarders/courier brokers - in the case of a Customer who uses the Online Store's method of Product delivery by post or courier service, the Controller shall make the collected personal data of the Customer available to the selected carrier, forwarder or broker executing the shipment on behalf of the Controller to the extent necessary to complete the delivery of the Product to the Customer.

- b) entities handling electronic or credit card payments - in the case of a Customer who uses the electronic or credit card payment method in the Online Store, the Controller shall make the collected personal data of the Customer available to a selected entity handling the aforementioned payments in the Online Store on the order of the Controller to the extent necessary to handle the payment made by the Customer.
- c) provider of an opinion poll system - in the case of a Customer who agreed to express his or her opinion on a Sales Contract concluded, the Controller makes the collected personal data of the Customer available to a selected entity providing a system of opinion polls on Sales Contracts concluded at the Online Store on behalf of the Controller to the extent necessary for the Customer to express his or her opinion by means of the opinion poll system.
- d) service providers who supply the Controller with technical, IT and organisational solutions enabling the Controller to conduct his/her business activity, including the Online Store and the Electronic Services provided by means of it (in particular, computer software providers for running the Online Store, e-mail and hosting providers and providers of business management and technical support software to the Controller) - the Controller shall make the collected personal data of the Customer available to the chosen provider acting on his/her behalf only in the case and to the extent necessary for the performance of the given purpose of data processing in compliance with this Privacy Policy.
- e) providers of accounting, legal or advisory services who provide accounting, legal or advisory support to the Controller (in particular an accountancy office, a law firm or a debt collection agency) - the Controller shall make the collected personal data of the Customer available to the selected provider acting on its behalf only in the case and to the extent necessary to achieve the given purpose of the data processing in accordance with this Privacy Policy.
- f) Facebook Ireland Ltd. - The Controller uses Facebook social plug-ins (e.g. Like! button, Share or log-in using Facebook login data) on the website of the Online Store and therefore collects and shares the personal data of the Customer using the website of the Online Store with Facebook Ireland Ltd. to the extent and in accordance with the privacy rules available here: <https://www.facebook.com/about/privacy/> (this data includes information about activities on the website of the Online Store - including information about the device, websites visited, purchases, advertisements displayed and use of services - regardless of whether the User has a Facebook account and is logged into Facebook).
- g) Google Ireland Ltd. - The Controller uses Google service social plug-ins on the website of the Online Store (e.g. logging in with Google login data) and therefore collects and shares the personal data of the Customer using the website of the Online Store with Google Ireland Ltd. (to the extent and in accordance with the privacy policy available here: <https://support.google.com/accounts/answer/112802> <https://policies.google.com/privacy> (this data includes information about your activities on the Online Store website - including information about your device, the sites you visit, your purchases, the advertisements you see and your use of the services - regardless of whether a User has a Google account and whether he/she is logged in Google).

§5.

PROFILING IN THE ONLINE STORE

1. The GDPR Regulation imposes an obligation on the Controller to provide information on automated decision-making, including profiling as referred to in Article 22(1) and (4) of the GDPR Regulation, and, at least in these cases, relevant information on the modalities of such decision-making, as well as on the significance and the envisaged consequences of such processing for the data subject. With this in mind, the Controller provides information on possible profiling in this section of the privacy policy.
2. The Controller may use profiling on the Online Store for direct marketing purposes, but the decisions taken by the Controller on its basis do not concern the conclusion or refusal to conclude a Sales Contract or the possibility of using Electronic Services in the Online Store. The effect of using profiling in the Online Store may be, for example, to grant a person a discount, to send them a discount code,

to remind of unfinished purchases, to send a proposal for a Product that may suit a person's interests or preferences, or to offer better terms and conditions compared to the Online Store's standard offer. Despite the profiling, it is the individual who freely decides whether he or she would like to take advantage of the discount received in this way or better conditions and make a purchase from the Online Store.

3. Profiling in the Online Store involves the automatic analysis or prediction of a person's behaviour on the website of the Online Store, e.g. by adding a specific Product to the shopping basket, by viewing the page of a specific Product in the Online Store, or by analysing the previous history of purchases made in the Online Store. The prerequisite of such profiling is that the Controller holds the personal data of the person in question in order to be able to subsequently send him or her, for example, a discount code.
4. The data subject has the right not to be subject to a decision which is based solely on automated processing, including profiling, and which produces legal effects on the data subject or similarly significantly affects the data subject.

§6.

DATA SUBJECT'S RIGHTS

1. Right of access, rectification, restriction, erasure or portability - the data subject has the right to request from the Controller access to his/her personal data, rectification, erasure ("right to be forgotten") or restriction of processing and has the right to object to the processing and has the right to data portability. The specific terms and conditions for the exercise of the rights indicated above are provided for in Articles 15 -21 of the GDPR Regulation.
2. Right to withdraw the consent at any time - a person whose data is processed by the Controller on the basis of expressed consent (under Article 6(1)(a) or Article 9(2)(a) of the GDPR Regulation), then he/she has the right to withdraw consent at any time without affecting the lawfulness of the processing carried out on the basis of consent before its withdrawal.
3. The right to lodge a complaint with a supervisory authority - the person whose data is processed by the Controller has the right to lodge a complaint with a supervisory authority in the manner and mode specified in the provisions of the GDPR Regulation and Polish law, in particular the Personal Data Protection Act. The supervisory authority in Poland is the President of the Office for Personal Data Protection.
4. Right to object - the data subject has the right to object at any time - on grounds relating to his or her particular situation, against the processing of personal data concerning him or her based on Article 6(1)(e) (public interest or tasks) or (f) (legitimate interest of the controller), including profiling on the basis of these provisions. The Controller shall then no longer be allowed to process these personal data, unless the Controller can demonstrate the existence of compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or grounds for the establishment, exercise or defence of claims.
5. Right to object to direct marketing - where personal data is processed for the purposes of direct marketing, the data subject has the right to object at any time to the processing of personal data concerning him/her for such marketing, including profiling, to the extent that the processing is related to such direct marketing.
6. In order to exercise the rights referred to in this section of the privacy policy, the Controller may be contacted by sending an appropriate message in writing or by e-mail to the Controller's address indicated at the beginning of the privacy policy or by using the contact form available on the website of the Online Store.

§7.

COOKIES IN THE ONLINE STORE, USAGE DATA AND ANALYTICS

1. Cookies are small pieces of information in the form of text files sent by a server and stored on the website of the Online Store (e.g. on the hard drive of a computer, laptop or smartphone memory card - depending on the device used by the visitor to our Online Store). Detailed information on

Cookies as well as the history of their creation can be found, among others, here:

<http://pl.wikipedia.org/wiki/Ciasteczko>.

2. The Controller may process the data contained in the Cookies when visitors use the website of the Online Store for the following purposes:
 - a) identify Users as logged in to the Online Store and show that they are logged in;
 - b) remember the Products added to the shopping basket for the purpose of placing an Order;
 - c) save data from completed Order Forms, surveys or login data to the Online Store;
 - d) adapt the content of the Online Store website to the individual preferences of the Customer (e.g. as regards colours, font size, page layout) and to optimise the use of the Online Store's pages;
 - e) keep anonymous statistics on how the Online Store website is used;
 - f) remarketing, i.e. the study of the behavioural characteristics of visitors to the Online Store through anonymous analysis of their actions (e.g. repeated visits to certain pages, keywords, etc.) in order to create their profile and provide them with advertising tailored to their anticipated interests, also when they visit other websites on the advertising network of Google Ireland Ltd. and Facebook Ireland Ltd.
3. By default, most web browsers on the market accept saving of Cookies. Everyone has a possibility to determine the conditions for the use of cookies by means of their own browser settings. This means that you can, for example, partially restrict (e.g. temporarily) or completely disable the possibility of storing Cookies - in the latter case, however, this may affect some of the functionalities of the Online Store (for example, it may not be possible to follow the path of the Order through the Order Form due to the Products not being remembered in the shopping cart during the consecutive steps of placing the Order).
4. The browser settings regarding Cookies are significant in terms of the consent to the use of Cookies by our Online Store - in accordance with the regulations, such consent can also be given through the browser settings. If you do not give such consent, you must change your browser settings for Cookies accordingly.
5. Detailed information on how to change your Cookies settings and how to delete them yourself in the most popular web browsers is available in the help section of your browser and on the following pages (just click on the respective link):

in the Chrome browser

in Firefox

in Internet Explorer

in Opera browser

in the Safari browser

in the Microsoft Edge browser

The Cookies used in the Online Store are not harmful either to the visitor or to the computer/end device used by the visitor, so we recommend that you do not disable them in your browsers.

6. We provide users with information on the types of cookies used by the Controller in the form of a banner (window), which you can view at any time via this link.
7. For some types of cookies, the User's consent is required, which he/she can change or revoke at any time by setting his/her preferences in the banner (window) accessible via this link.
8. If you consent to the use of all types of cookies, your consent will be valid for 12 months unless you change it beforehand. If you do not agree, your selection will be stored for 14 days.
9. The following types of cookies belonging to the Controller are used in the Online Store:

10. 1) session (temporary) cookies: these are stored on the devices of Visitors until the session of the respective browser ends. When the session ends, the information is permanently deleted from the Users' device,
2) permanent cookies: these are not deleted when the browser is closed and may be used by the Controller in the future.
11. Depending primarily on the purposes and legal basis for the processing of the personal data collected by the cookies, they may be stored for the duration indicated in §3 of the Policy.
12. The personal data collected by cookies concerning a visitor who is not a Customer will be stored until an objection is raised. The Controller may delete personal data if it has not been used for marketing purposes for 3 years unless the law binds the Controller to process personal data for longer.
13. Part of the personal data may be kept longer in case the visitor has any claims against the Controller, or for the Controller to assert or defend against claims (including those of third parties), for the period of limitation prescribed by law, in particular the Civil Code. In any case, the longer term of retention of personal data is decisive.
14. Some cookies are created by the entity we use, such as

GOOGLE ANALYTICS AND GOOGLE SIGNALS

Google Analytics cookies are cookies used by Google to analyse your use of the Service by the User, to create statistics and reports on how the Service works. Google does not use the data collected to identify the User, nor does it combine this information to enable identification. Detailed information on the scope and principles of data collection in connection with this service can be found at the following link: <https://www.google.com/intl/pl/policies/privacy/partners>.

Another Google Analytics service used by the Controller is Google Signals. Google Signals collects cross-device data from Users who have signed into their Google account on multiple devices and have ad personalisation enabled on their account, such as: Gmail, Google+, YouTube, Google Play and other Google platforms. This function enables the creation of personalised themes for Users, displaying campaigns of interest to them, using different devices and analysing their behaviour, using specific reports in which no Personal Identifiable Information is collected. Detailed information on the scope and principles of data collection in connection with this service can be found at the following link: <https://support.google.com/analytics/answer/7532985?hl=pl#zippy=%2Ctematy-w-tym-artykule>

GOOGLE ADS

Google Ads is a tool that allows the effectiveness of advertising campaigns carried out by the Controller to be measured, allowing data such as keywords or the number of unique Users to be analysed. The Google Ads platform also allows the Controller's advertisements to be displayed to people who have visited the Service in the past. Information on Google's processing of the above service is available at the following link: <https://policies.google.com/technologies/ads?hl=pl>.

FACEBOOK ADS.

Facebook Ads is a marketing and analytical tool available within Facebook. The information collected by Facebook Ads is anonymous, i.e. it does not allow the Controller to identify Users. However, we would like to inform you that Facebook may combine the information it collects with other information about users visiting the Service collected through your use of Facebook and use it for its own purposes, including marketing. Such actions by Facebook are no longer dependent on the Controller. Detailed information on data processing by Facebook can be found at this link: https://pl-pl.facebook.com/help/443357099140264?helpref=about_content.

HOTJAR

HotJar is a tool that allows the Controller to carry out analyses of User activity on the Website, e.g. through surveys or satisfaction surveys, and through the anonymous collection of information about clicks on particular areas of the Website. The tool does not allow for identification of the User. Detailed information on the data collected via HotJar and how to deactivate User monitoring is available at the following link: <https://www.hotjar.com/privacy>.

SYNERISE

Synerise is a tool used to collect information about User's behaviour. It is used to create a User profile and to tailor content to the User. Detailed information on data processing by Synerise be found at this link: <https://synerise.com/legal/privacy-policy>.

§8. FINAL PROVISIONS

1. The Online Store may contain links to other websites. The Controller recommends that when you go to other sites, you should read the privacy policy laid down there. This privacy policy applies only to the Controller's Online Store.
2. We reserve the right to amend this Privacy Policy in the event of changes in the law, guidelines from the authorities responsible for overseeing data protection processes, the technology by which we process personal data (insofar as a change in this affects the wording of this document), or in the event of a change in the means, purposes or legal basis for our processing of personal data.
3. In matters not regulated by the Privacy Policy and concerning its subject matter, and in the event of any part of the Privacy Policy being inconsistent with applicable law, the relevant provisions of Polish law shall apply instead of the contested provision of the Policy, in particular: (1) Act of 23 April 1964 - Civil Code, (2) Act of 2 March 2000 on the protection of certain consumer rights and liability for damage caused by a hazardous product, (3) Act of 27 July 2002 on special conditions of consumer sales and on amendments to the Civil Code, (4) Act of 18 July 2002 on the provision of services by electronic means (hereinafter UŚUDE), (5) Act of 10 May 2018 on the protection of personal data.
4. The current version of the Privacy and Cookies Policy has been adopted and is effective as of 16 January 2024.